

PROPOSED TEMPORARY SIGN PERMIT APPLICATION MORATORIUM

SECTION 6.2: SIGNS

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text to be added is shown in **bold underline**]

6.2.1 General:

- A. No billboards are permitted and are non conforming uses that shall be removed and not replaced. (Effective 12-01-01)
- B. No advertising signage is permitted which does not refer to a business or activity located on the same premises. Merchandise and/or products displayed for sale are considered signage under this section except as permitted in 6.2.1 (F).
- C. No signs shall be located above the parapet or roof peak.
- D. The placement and erection of any signs shall require a zoning permit and a building permit, except that directional signs not exceeding 3 square feet in area per side may be located within the street right of way without zoning or building permits upon the approval of the Town's Traffic authority.
- E. As defined in Section 9, a sign which has intermittent internal illumination by mechanical or digital controls that produce an illusion of movements such as, but not limited to, flashing, running, rotating, video graphics, change in color and brightness or scrolling advertisement message shall not be permitted except: (Effective 6-8-2011)
 - 1) Time and/or temperature sign by means of intermittent lighting, provided that the largest dimension of such a sign does not exceed 6 square feet. (Effective 6-8-2011)
 - 2) Fuel product price sign that is digitally controlled and a component of the business's free standing sign provided that each product per gallon price size does not exceed 1 foot high by 3 feet wide and does not move, flash, run, scroll, rotate or change color or brightness. Digitally controlled product price sign shall not be permitted in the Business Town Center District (B-TC) and the Business District (B) zones. (Effective 6-8-2011)

(new)

F. Temporary Sign Permit Application Moratorium (effective December , 2016)

The purpose of this moratorium is prevent applications for temporary sign permits while the TPZ is in the process of amending Section 6.2.1.G of the zoning regulations. Absent this moratorium, a business would be able to obtain a permit for a temporary sign that would be valid ("legal non-conforming") for an entire year despite any text amendment prohibiting or restricting temporary signs that the TPZ might subsequently adopt. This moratorium will expire on June 30, 2017 or upon the adoption of revised

temporary sign regulations, whichever comes first (effective December , 2016).

- F. G.** Temporary permit for a sign advertising a real estate development may be issued for a six month period and may be renewed for an additional six month periods.

Temporary permits for signs advertising a special event may be issued by the Zoning Enforcement Officer for not more than twenty-five (25) consecutive days per calendar year upon approval of a zoning permit prior to placement. A Building Permit shall not be required for special event signs and only the zoning permit fee shall be charged. (Effective 6-8-2011)

A new business coming to Newington for the first time or an existing business relocating or expanding within Newington may request an additional twenty (20) days of promotional advertising days (Effective 6-8-2011).

Temporary signs shall only be displayed on the property of the business advertising the sales and/or event and cannot be placed in the State or Town street right of way.

Temporary signs shall not be lighted, flashing, digital or rotating, and may be denied if determined by the Zoning Officer to be a hazard to the public.

Temporary signs may be pennants, streamers or banners attached to the building promoting the sale event and ground signs, not to exceed two, not higher than 10 feet and larger than 50 square feet per side. Not more than one ground mounted cold air inflatable sign, not to exceed 18 feet in height is permitted. No roof mounted sign or cold air inflatable tethered to the roof are permitted. (Effective 4-6-2011)

- G. H.** No illuminated sign shall be lighted or placed so as to provide glare or blinding effects upon automotive traffic or adjoining residential zones, no shall such sign diminish or detract from the effectiveness of any traffic signal.